



DERRY~LONDONDERRY A **COMPETITIVE** **CONNECTED** **CREATIVE AND** **CARING CITY**

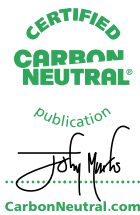


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FACTS AND FIGURES



University of Ulster, Magee

As the **regional capital** of the North West of Ireland, Derry~Londonderry offers investors a **cosmopolitan and diverse business, social, cultural and leisure environment**.

It is a city with **global aspirations**, steeped in **cultural heritage** with its world famous Walled

City which will celebrate its **400th year** in 2013. The City has also been awarded the first ever **UK City of Culture 2013** and boasts over 20 cultural venues.

Derry~Londonderry is one of the **most youthful cities in Europe** with a highly skilled, flexible workforce.

■ **A COMPETITIVE,
CONNECTED, CREATIVE
AND CARING CITY**

■ Regional population of **430,000 people**.

■ **65%** of the population is of **working age**.

■ Youngest population in these islands, with **40% of the population under the age of 25**.

■ **Central position between Asia and US time zones**, only 5 hours time difference to the US East Coast: and 5 hours to Mumbai in India.

■ **Favourable cost base** and availability of highly skilled labour.

■ **Major sectors** include software/digital media, technology production, business processes in technology, retail, tourism, financial services and growing life science sector.

■ The **best digital infrastructure** to homes and businesses, making the city the **digital capital** of the Island of Ireland.

■ **Labour costs 15-20% lower** than UK average and staff turnover below 8%.

■ **A University City** with over 34,000 students in further and higher education.

■ Internationally recognised **research excellence** in the fields of Nanotechnology, Intelligent Systems and Clinical Life Sciences through the Intelligent Systems Research Centre & Clinical Translation Research and Innovation Centre (**C-TRIC**).

■ One of the best **on shore and offshore wind energy** resources in Europe.

■ **A cross-border economy**, adjacent to the Republic of Ireland, creating ease of international trading opportunities with the Euro Zone.

■ **A Regeneration Plan** charting the city's future for the next 20 years.

COMPETITIVE CITY

Fort George

■ Fort George is a 14-acre site with an **attractive river front location** providing stunning views of the River Foyle. A former military site which is being brought back into public use, this city centre location is also a key gateway

site to the North West of Ireland. The site has access to low cost, resilient, **high speed connectivity** through the **Hibernia Exchange Centre** providing direct international connectivity.

■ Favourable cost base and availability of highly skilled labour

■ The site will be developed with a range of mixed uses providing over **750,000 sq ft of prestigious waterfront office accommodation**. Links with the educational and research faculties of the University will be a key feature.

■ Fort George has the potential to also offer **live/work units** and **apartment living** with proposals being developed for a **150+ bedroom hotel**.

■ Part of the site is being scoped as the **North West Regional Science Park**.



CONNECTED CITY

Direct **international connectivity** at a speed of 66 milliseconds, the **fastest US connection** in Western Europe

Advantages

1. Improved **speed** and **capacity** of international telecommunications to North America & mainland Europe
2. **Lower cost** telecommunications comparable to Dublin, Glasgow, Manchester and Amsterdam
3. **Increased security** of supply through the diversity of the telecoms infrastructure in the North West
4. **Increased competition** in the market for international telecommunications services

Benchmark

Speed – 66 millisecond connection to Manhattan, New York, fastest US connection from Western Europe
Capacity – wholesale 40 GB/S point to point bandwidth
 Prices can be up to **20% below** the median price

World class availability of 99.999% or around 5 minutes total downtime per year
 3 diverse routes from the International Exchange

Companies can choose from several existing or new service providers



Regional Transportation Centre

City of Derry Airport
 15 minute drive from city centre

Belfast International Airport & George Best Belfast City Airport
 60-90 minute drive from Derry

Road Links

A2
 A6
 A5/N2

Train Links

Derry to Belfast
 Connecting train Belfast to Dublin

Port of Londonderry
 Located 5 miles from the city centre.

Transport Connection Destination

Major UK and Ireland destination cities including London Stansted, Birmingham, Liverpool, Dublin and Prestwick (Glasgow)
All locations accessible within one hour flying time

Amsterdam, Barcelona, Paris, Rome and many more
All locations accessible
 2 hours – 2.5 hours flying time

To Limavady 35-50 minutes
 To Belfast 80 minutes
 To Dublin 3 hours

2 hours
 2 hours

As Northern Ireland's most westerly deepwater port, it is capable of handling 30,000 tonne vessels.

CREATIVE CITY

■ First ever UK City of Culture 2013

Ebrington

■ A former military base dating back to 1841, Ebrington is a prime example of not only the ambitious regeneration plans under way in the city, but of the **rich culture** and **creativity** the city has to offer. The 26-acre site is being developed into a **world class arts and culture cluster** catering for a wide variety of entertainment and performance including film, music, theatre, exhibitions and events.

■ **The Parade Ground**, which overlooks the waterfront is larger than London's Trafalgar Square and is being designed as a **cosmopolitan piazza** providing a space for major outdoor events.

■ The landmark Clock Tower will be developed into a regional **public art gallery** with complementary arts and culture facilities in the adjacent

buildings. A **boutique hotel, cafés, restaurants, housing and office accommodation** will complete the site.

■ The iconic **Peace Bridge** physically and symbolically links Ebrington with the Guildhall making it a **city centre location**.



*Artist's impression,
Ebrington Parade Ground*

CARING CITY



Our Talent

■ We have a **talented workforce** who are highly educated, flexible and productive, providing a steady stream of fresh talent for knowledge based companies.

Education

■ The North West boasts approx **34,000 students** participating in further and higher education providing the city with a supply of well-educated young people.

■ **The University of Ulster** has two campuses located in the North West, in Derry~Londonderry (Magee) and Coleraine. The University of Ulster Campus at Magee has built up an international reputation as a centre of excellence in software development, ICT and research.

■ Youngest population in these islands, with **40% of the population under the age of 25**

■ **The North West Regional College** provides an excellent facility where young people across the city and wider region can gain valuable and relevant employment related skills across a range of sectors.

■ Local schools continue to top the national league tables in terms of academic success, as well as exceptional talent in the arena of culture and arts. Few cities could attest to almost **50% of their second level schools achieving 'Specialist School' status**, four of these in STEM subjects (Science, Technology, Engineering & Maths), one in Business and Enterprise and one specialising in Performing Arts.

Health

■ Altnagelvin Area Hospital is the **largest and best equipped hospital** in NI outside Belfast and treats patients from all over Northern

Ireland. The hospital has 490 beds and employs 60 consultants. Altnagelvin is a sub-regional hospital specialising in oral surgery, orthopaedics and eye surgery. The C-TRIC research facility is located at Altnagelvin and the city has also been designated a **healthy city** by the **World Health Organisation**.

■ This is supported by a **strong primary care sector** with 17 medical practices in the city.

Housing

■ The city provides a range of **affordable housing** from exclusive apartments to semi-detached and detached homes.

Community

■ The city has a vibrant **community sector** and resident satisfaction levels are among the highest in these islands.